

Annual Assessment Report

EXECUTIVE SUMMARY

As the final step of the AES assessment process, each AES unit is required to submit an Executive Summary. The Executive Summary is a short document which provides an overview of the Unit, and the overall assessment process, highlights key findings and provides recommendation and next steps.

Typically, an executive summary is in the following format:

Unit name: External Affairs

Assessment year: 2020-21

The unit's mission

The mission of the External Affairs Department is to advance LaGuardia's strategic priorities by building relationships with and engaging elected officials and community partners which are able to provide resources and support to improve our campus facilities/services and contribute to our students' success.

Assessment results by goal and objectives

Goal 1: Expand and deepen relationships with Queens elected officials, government agencies, local businesses and community-based organizations (CBOs). These relationships will support the College's strategic priorities.

Supporting Strategic plan goal:

- 4 -Build Inclusive Community to Achieve the College Mission
 - d. Deepen our relationships with community groups, building enrollment, community-based student support, and opportunities for civic engagement

Objective/outcome 1.1

Engage and virtually attend community town halls, forums, video conference meetings with prospective and existing partners who support College strategic priorities.

Measures

- The number of activities and follow-up from meetings. Compare with 2019-20 number of activities.

Overview of findings, recommendations and next steps

Results

- From January 2021-June 2021, External Affairs had 31 community engagements, an increase versus the 14 community engagements events that EA participated in 2019-20. See Appendix (A) for full list of 2021 engagements. They included connecting the Chhaya & Asian American Federation with the Asian Heritage Committee, Community Board 2 with the President Society Environment, and the Internship office with possible interns, among many others.

- External Affairs has also created spreadsheet of services for student which includes 161 Community Based Organizations (CBOs) and 61 citywide resources located in communities where students live. Full list can be viewed in Appendix (B).

Analysis, recommendations and next steps

- We exceeded our target, not only maintaining but increasing the number of 2020-21 activities by over 100% compared to 2019-20. A next step is to follow-up on list of community partners recommended by elected officials to engage with for future connections and partnerships.

Goal 2: Expand and deepen relationships with public officials and their staff that can support higher education.

Supporting Strategic plan goal:

1 - Build Student Access and Success

- (e.) Develop new revenue streams to support student success and advance the College mission

Objective/outcome 2.1

Build financial support for the college from government sources.

Measures

- Spreadsheet tracking previous and current discretionary funds received. Compare 2019-20 vs. 2020-21.

Overview of findings, recommendations and next steps

Results

- From July 2020-June 2021, External Affairs had 57 engagements with elected officials. See Appendix A - EA for full list of engagements. These engagements were intended to build relationships with elected officials and the College leadership. These meetings sought to share the College’s key budget priorities and to garner their support to address budget needs.

From July 2020-June 2021, the College successfully advocated for \$2.35 million in capital funding from NYC for our Science and OT/PT Labs and \$570,000 in NYC Council expense funding for our Archives. See Appendix B - EA.

Analysis recommendations and next steps

- The 57 engagements were a success which resulted in \$2.35 million in capital funding. Funding was less than previous years due to available funding in the City Council budget which changes annually.
- Resulting actions: To engage and build relationship with newly elected Queens Councilmembers. To update discretionary funds list to reflect FY22 funding updates.

Overall summary

Goal 1: Expand and deepen relationships with Queens elected officials, government agencies, local businesses and community-based organizations (CBOs). These relationships will support the College's strategic priorities.

External Affairs exceeded targets for activities with elected officials and community stakeholders, even doubling the amount compared to 2019-20.

Overall future direction prioritizes engaging and deepening relationship with list of community partners recommended by elected officials.

Goal 2: Expand and deepen relationships with public officials and their staff that can support higher education.

Although discretion funding \$825,000 less than the previous year, the \$2.35 million dollars in funding is still a success for External Affairs due to government budgets changing annually.

Overall future direction to engage and build relationship with newly elected Queens Councilmembers, with one priority being to secure discretionary funds for LaGuardia Community College.

Appendices

- EA AES Annual Assessment Plan_2020-21 appendices:
 - Appendix A – EA Middle States Tracking
 - Appendix B – EA FY22 to FY19 – NYC Discretionary Funding